

“Where in the World is iDrop” How-To Video

NARRATION: Hi! I’m Michelle, the ExchangesConnect Administrator and I’m here to tell you about the “Where in the World is iDrop? Challenge.”

TEXT: Michelle, ExchangesConnect Administrator

TEXT: Where in the World is iDrop?

NARRATION: If you haven’t met iDrop yet, he’s our new ExchangesConnect mascot and soon he’s leaving for a trip around the world!

NARRATION: iDrop will visit a new mystery location each week for 3 weeks, beginning on September 15th and he wants us to guess where he is.

NARRATION: Oh yeah...there are prizes too! The winner of each week’s challenge will win an ExchangesConnect t-shirt and everyone who submits the correct answer for all 3 weeks will be entered into a raffle for our grand prize: a Flip Video Camcorder!

NARRATION: Here’s how to participate: Step 1, become friends with iDrop before September 15th. To do this, visit iDrop’s profile page.

TEXT: Step 1

TEXT: connect.state.gov/profile/iDrop

NARRATION: Below iDrop’s image, click “Add as Friend.”

NARRATION: Step 2

TEXT: Step 2

NARRATION: On September 15th iDrop will post 3 clues on his blog about his location. Use these clues to figure out where iDrop might be!

TEXT: September 15, 2009

NARRATION: Step 3

TEXT: Step 3

NARRATION: Once you are ready to submit your guess, click “Send a Message” under iDrop’s picture on his profile page. Type your answer in the space provided and hit send. But remember you can only submit one guess each week! You will repeat these steps each week for 3 weeks in order to be eligible for the grand prize.

TEXT: Prizes!

NARRATION: The first person to submit the correct answer will win an ExchangesConnect t-shirt. And remember, everyone who submits a correct answer for all 3 weeks is eligible to win a Flip Video camcorder!

NARRATION: So become iDrop's friend today and get ready for the Where in the World is iDrop Challenge starting on September 15th!

TEXT: Where in the World is iDrop? September 15, 2009

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